

Audio visual entertainment is an integral part of the guest experience

# SOUND & VISION

BESPOKE SOLUTIONS FOR YOUR HOTEL

ARMOUR HOTEL



armourHOTEL

Armour Hotel is a part of Armour Group PLC's Home Division, which has been designing, manufacturing and supplying home electronics for over 28 years and is an established international market leader. Creating award winning solutions for our clients is the heart of what we do. Armour Hotel has extensive experience in working with designers, consulting engineers and installers to provide the ideal solution from initial concept through to final commissioning. We work closely with all parties to ensure a project's success.



# Armour Hotel your One Stop Solution Provider

## Suite, Communal or Upgrade Armour Hotel your One Stop Solution Provider

One Stop Solution Provider Hotel Suite, Communal or Upgrade Armour Hotel your One Stop Solution Provider

ARMOUR HOTEL

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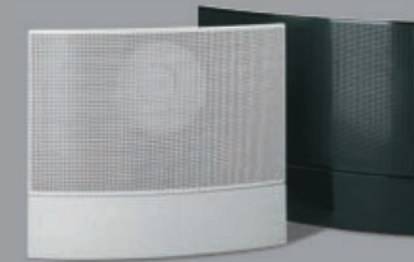
With technology trends advancing in the hotel industry and ever increasing demands for luxury from the guests, can today's hotelier really afford to be left behind? Armour Hotel has selected a product range for the hotelier who wants to stand out from the rest.

**Guests won't want to leave.**

"It's control at the touch of a button, the least intrusive entertainment system ever devised."



80% of hotel guests carry their own portable music devices.\*  
By installing in-room speakers you allow your guests the luxury of controlling their own music and entertainment.



**Picture:** On Wall Speakers

### Speakers

Simply plug in an MP3 player, TV, or even a laptop in to the wall sockets and enjoy high quality sound. Once installed, hidden wires transport music and/or video from centrally located equipment to discreet built-in speakers in chosen rooms. By simply pointing the remote control at a speaker or using a neat, easy to use on-wall keypad the desired source and volume can be altered and the system can be switched on or off. It's control at the touch of a button, the least intrusive entertainment system ever devised.

## SPEAKERS

MODULAR

HOTEL SUITE

### Integrated room entertainment - how it works.



Unique in-ceiling amplified speakers deliver outstanding high fidelity sound without intruding into the suite.



Guests can control the system via a discreet keypad or an optional neat and straight forward handset.



The wall socket allows guests to plug in their own source of audio such as their laptop, iPod™ or mobile phone.



The system is wired back to a compact hub which is installed in a hidden enclosure along side other hotel services e.g. electrics.

**Picture:** Modular in-ceiling speakers and the discreet keypad

**Note:** Modular will be programmed by the installers to set the bass, treble and maximum volume for every room.

\*Research conducted by InterContinental Hotel Group 2007

## Audica Professional MICROseries

Creating a good atmosphere is vital to attracting and engaging customers, as well as communicating the hotelier's brand values. Throughout the communal areas, background music is an essential ingredient to creating such an atmosphere. Designed in Cambridge, Audica combines discreet elegance and application flexibility with leading edge expertise in acoustic engineering to produce high fidelity installed sound.



MICROpoint compact speakers are available in both black and white.

With the MICROseries we've designed the smallest possible loudspeakers to give high quality over a wide audio band, so that no matter where you are in the room, the sound from the main loudspeakers remains coherent and pleasing. For most applications no additional bass loudspeakers are required, whether you choose the MICROpoint or the MICROline surface-mount models.

# BACKGROUND MUSIC

COMMUNAL

AUDICA PROFESSIONAL



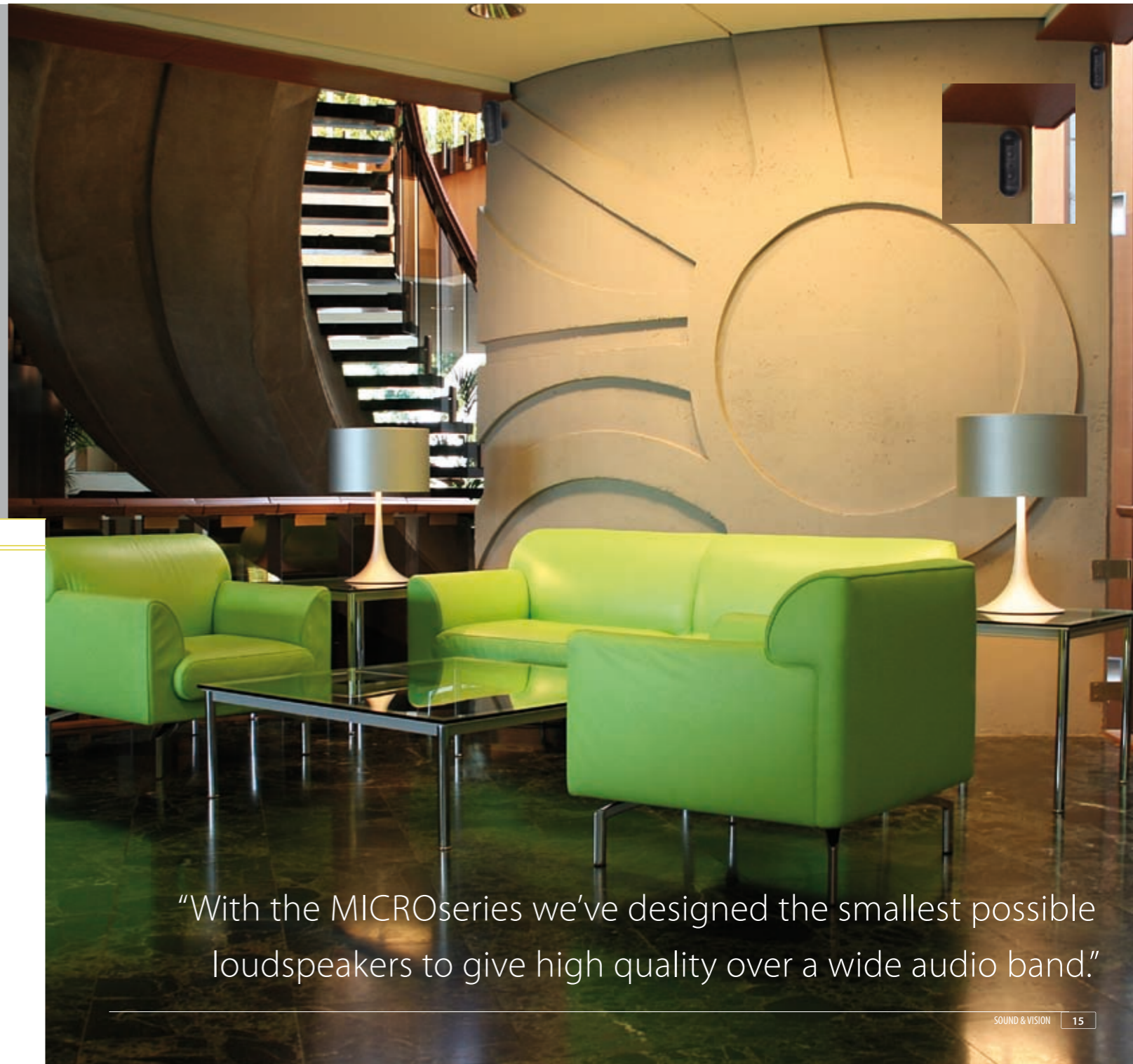
MICROLline column loudspeaker

MICROpoint compact loudspeaker

MICRZone control amplifier and remote

MICROpoint and MICROLline are supplied with an integral bracket enabling rotation, pan and tilt. The bracket can be installed and connected during first-fix without the loudspeaker in place. The connections are made later when the speaker is mounted. The loudspeaker is positioned and fixed in place using just one bolt, which is hidden behind the grille. This enables a simple and quick installation and also a significant level of security for the speaker when in place.

Pictured:  
MICROpoint  
compact loudspeakers



"With the MICROseries we've designed the smallest possible loudspeakers to give high quality over a wide audio band."

“From the moment you open your eyes the Model Three™ AM/FM clock radio improves your mood.”



“The Model Three™ clock radio features a tuner - originally developed for cellular communications - that brings clarity to even the weakest stations. Owners tell us they love the ultra-smooth analogue tuning dial, sound design that astonishes the audio experts, and a beauty and balance that make it “not just the best looking clock radio made... It’s one of the most beautifully crafted home audio products ever.”



### Model Three™ AM/FM Clock Radio

From the moment you open your eyes the Model Three™ AM/FM clock radio improves your mood. The analogue clock’s fine quartz mechanical movement provides accurate time keeping and complements the analogue tuning dial. It has a 20-minute sleep timer, a snooze button, sleek thumbwheel to set the alarm time and the option to wake to a buzzer or the great sounding AM/FM radio. Add the optional matching stereo speaker for superb sound.

## CLOCK RADIO

TIVOLI AUDIO®

UPGRADE YOUR ROOM



### Brand your own Tivoli

As well as the wide range of colours already available within the Tivoli range, we can also offer bespoke radios branded specifically for your hotel. All aspects of your hotel brand can be incorporated within the design, making these radios ideal for everything from room upgrade installations to branded gifts.

**Pictured:**  
Taupe/Cherry

## iYiYi High Fidelity iPod™ Player

The iYiYi system connects and charges dockable iPods™. Its precise digital tuner includes five FM and five AM station preset buttons, a 'seek' function, and built-in AM and FM antennas. The backlit display provides information on station tuning, the time, and the 20 minute sleep timer indicator. It all adds up to the ultimate room audio system for anyone looking for an integrated iPod™/radio alarm solution. Yes the iYiYi has a funny name, but like a foreign supermodel, also has the looks to back it up.



"Wake in the morning to music you select from your iPod™. Tune in to your favourite radio stations. Control your music from across the room. The Tivoli Audio® iYiYi high fidelity stereo system for the iPod™ is the definitive high-end home iPod™ player. "With a digital AM/FM radio, built-in alarm/digital clock, credit card-sized remote control, blue backlit LCD display, and Radio Data System (RDS) support, iYiYi offers the ultimate listening experience."

# RADIO, IPOD™ PLAYER

UPGRADE YOUR ROOM

TIVOLI AUDIO®

### Features:

- Automatic charging of docked iPod™
- Automatic source switching to docked iPod™
- Auxiliary input
- Built-in AC power supply
- Built-in, long ferrite rod AM antenna
- Credit card-sized remote control
- Detachable power cord
- Digital AM/FM tuner
- Digital clock with alarm and sleep timer
- Dual ported speaker enclosures
- External FM antenna Jack
- Manual/Auto tuning
- Mix input
- 3" magnetically shielded speaker drivers



Available in:  
Black or White



"iYiYi offers the ultimate listening experience."



"No set-up required just plug in and play, it's that simple!"

The Soundcast OutCast™ is a wireless weather resistant outdoor speaker system designed to provide high performance full-range music in the garden or patio. Place the OutCast in the garden and it will wirelessly connect to the included iCast or other Soundcast transmitter up to 100 metres away.



### OutCast All Weather Speaker

The Soundcast OutCast™ has an internal AC power supply that can recharge the NiMH battery pack and operate the OutCast™ at the same time with one charge lasting up to 10 hours. All OutCasts™ have controls for volume, on/off, and mood lighting. There is also an input jack for direct connection of an MP3 player, which should be very useful during social gatherings when guests might wish to play music from their personal players.

## OUTDOOR SPEAKER

SOUNDCAST® WIRELESS ENTERTAINMENT

#### Features:

- Powerful 100 watt digital amplifier
- All-weather, outdoor speaker system
- Up to 10 hours use on the built-in, rechargeable battery pack
- Simple to set-up
- Includes iCast™ transmitter for use with the Apple iPod™
- Allows connection of other audio devices – MP3 players and computers – using the auxiliary input/output jack
- Transmits signals up to 100 metres (350ft) outdoors
- Features buttons for vol+/vol- pause/play and track forward/track back for remote iPod™ operation



Also available without iCast Transmitter

**Pictured left :**  
The Soundcast OutCast™, perfect for outdoor events at your hotel



We can manage the entire process for you and can offer the following attractive incentives:

- Simple, easy to use products for hotel suites, bedrooms, bathrooms and communal areas
- 2-year product and labour warranty
- Quick, simple installation via one of our Approved Hotel Installers
- Telephone helpline and email address for direct technical support
- Ongoing Maintenance contracts covering all products installed

**Telephone Helpline:**  
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## CONTACT US

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\*Modular in room speakers, iPort™ and Aquavision bathroom television can be ideal for a refurbishment providing new cabling is taken into consideration.

# SOUND & VISION

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## **armour**HOTEL

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Our policy is one of continuous product improvement, we reserve the right to change the designs and specifications without notice. Errors and omissions excepted.

## iPod™ In-Wall Docking Station

Now more than ever your guests can relax in their room and enjoy their music with absolute ease. Why? Because now they can simply dock their iPod™, press the keypad and are instantly enveloped in their favourite songs.

Freed from the constraints of headphones and wires, your guests will enjoy their music in both bedroom and bathroom - they can even experience their iPod™ in the shower! The universal iPort™ dock - works with all iPod™ music players.



In April 2007 Apple™ sold their 100 million<sup>th</sup> iPod™. With ever increasing sales and advancing models, more and more people are carrying their music with them. The iPort™ enables your guests to enjoy their music within their room with extreme ease and quality.

# iPOD™ DOCKING STATION

HOTEL SUITE

iPORT™



### Features

- Designed for easy docking/undocking of iPod™
- Optional video output allows photos and slide shows stored on iPod™ photo players to be displayed on the television in the room
- Polished ABS construction complements iPod™ styling and room design
- 15-Volt Regulated DC power supply connects to iPort™ wallplate and charges iPod™
- Connects to supplied wallplate with Cat-5 cable via 8-pin connectors

**Pictured right:**  
The iPort™ Docking Station with On Wall speakers and remote control

“The iPort™ enables you to control the music when and wherever you want it.”



“These complete in-wall, waterproof, entertainment televisions feature integrated Freeview digital and analogue tuners.”



**Aquavision TV**  
To satisfy the ever increasing demand for high technology in hotels, Aquavision has introduced five new waterproof HD Ready LCD televisions. The Series 4 high-performance range consists of 17 (4:3), 19, 26, 32 and 40in widescreen sizes, ideal for hotel bathrooms and showers. These complete in-wall, waterproof entertainment televisions feature integrated Freeview digital and analogue tuners, HDMI, component video, S-Video, VGA, and SCART inputs, plus built in games.

An exciting new feature, which is unique to waterproof televisions, is the RS-232 control port, enabling the television to be controlled from a compatible touch panel anywhere in the hotel suite. This is a particularly useful feature for the hotels offering Pay TV.

## BATHROOM TV

**AQUAVISION** HOTEL SUITE

Even though these televisions are installed in steamy rooms – bathrooms, showers, saunas etc, the heated screen will never mist up in humid conditions. This new range can be operated either by a waterproof remote control a master remote, or a touch panel. The Series 4 range is available in three finishes:- Mirrorvision – when the television is off, the glass takes the form of a mirror that is perfect for shaving, make-up etc, or either polar white or black with 'optically clear' glass which enhances the picture quality and eliminates picture degradation caused by normal 'green' glass.



Pictured left:  
Aquavision TV

## Systemline Connectivity Wallplate

This product allows guests to create their own room/office away from home

- Seamless integration to TV & Audio systems
- Potential of a tailor-made offering to match any room decoration
- Reasonable / effective cost solution



Guests can plug in their personal devices:

- Laptop
- MP3 Player
- Games Consoles
- HD Connections - PS3/Camcorder
- Camera

WALLPLATES

HOTEL SUITE

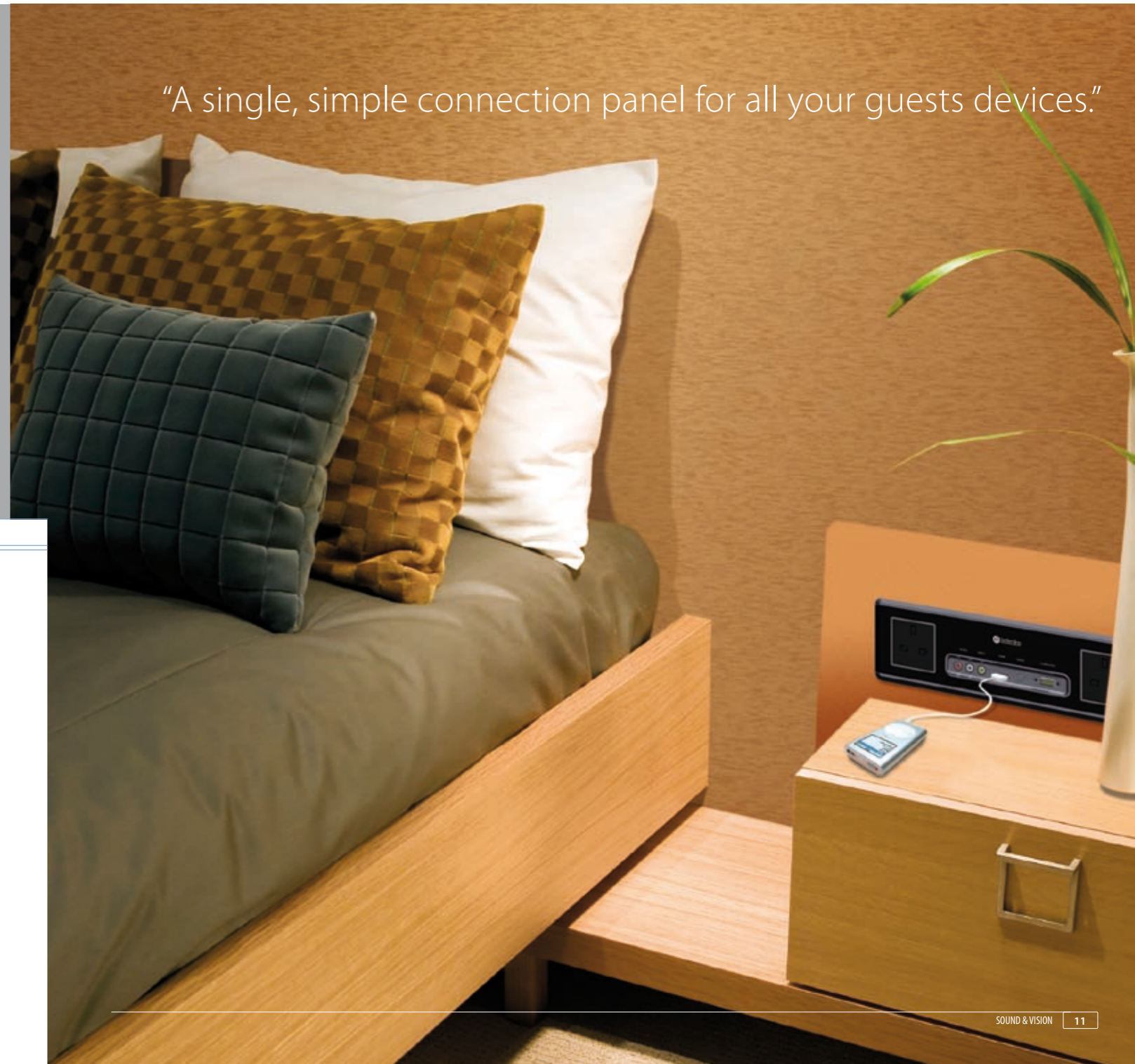
WALLPLATES

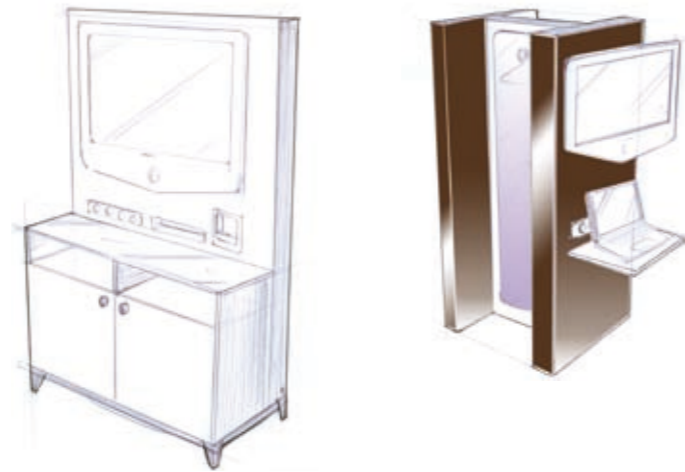
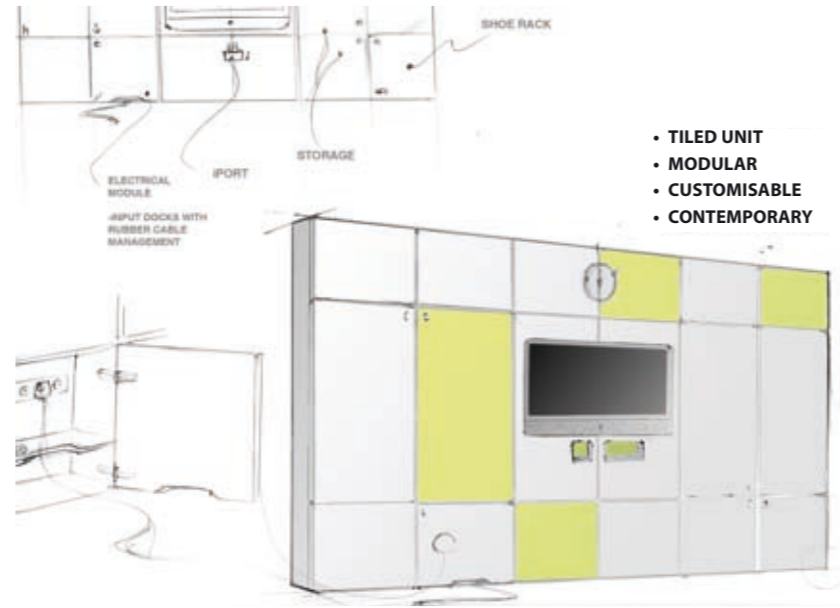
The Systemline Connectivity Wallplate fills the gap of providing a consolidated contemporary connection between guests' portable devices and the hotel's in-room facilities, in a visibly stylish and presentable way, enhancing the sophistication of any room. Equipping your hotel with Systemline Connectivity Wallplates will elevate your service to a superior level.



Pictured above and right: Easy use of your laptop or iPod™ with the Systemline Connectivity Wallplate

"A single, simple connection panel for all your guests devices."





**Armour Hotel**

Building on the success and expertise of Alphason's AV furniture knowledge, we are able to offer products designed and manufactured for quick and simple installation - specifically tailored to the Hotel sector.

Our team of designers are able to offer a bespoke service for individual clients - fulfilling your requirements to the highest standards.

Whether it be a small privately run establishment or an international chain, the same level of commitment will be provided for every project.

Alphason Designs is the UK's leading specialist in award winning hi-fi and home entertainment furniture, receiving numerous accolades from the press. Alphason is committed to offering quality and style whilst always ensuring safety, and practicality. So follow their advice and "buy the best."

# AV FURNITURE

AV FURNITURE HOTEL SUITE

## TV/Plasma Brackets and Supports

Fixed or adjustable - get the best out of your TV with class leading style, performance, security and value. The entire range is easy to install and constructed from high quality materials.

- Features:**
- Truly universal solutions to fit most LCD & Plasma displays
  - Slim mounting depth (Z846 only 22mm) for close-to-wall mounting
  - Integral security bolts
  - Can be fixed into bespoke furniture



Pictured left: Ideas for 'The Wall'

Pictured above: CinemaxPro Corner Bracket